

EXPERIENCE	<div>Product DesignerCobre.co (Series B)</div> <div>Sep 2023 - Present</div> <div><ul style="list-style-type: none"><li><b>Portal Redesign:</b> Collaborated with another Product Designer to overhaul and launch a client portal with seven money movement capabilities (e.g., SPEI, ACH, Fast Pay), processing <b>30K+ payments biweekly</b>. Enhanced platform scalability, usability, and user experience.</li><li><b>Design System Creation:</b> Designed and implemented a scalable design system that supports <b>70+ user flows</b>, each integrated with <b>50+ endpoints</b>. Ensured seamless interaction across user journeys, enhancing system scalability and consistency.</li><li><b>API-First Transformation:</b> Transitioned user flows to an API-first framework, facilitating system integration and enhancing scalability for future feature development.</li><li><b>Zero-Click Experience:</b> Designed critical user flows in collaboration with the Product Design team, reducing the payment process from 14 clicks to 4. <b>Achieved a 70% increase in task efficiency</b>, delivering a streamlined user experience.</li><li><b>Cross-Functional Collaboration:</b> Facilitated alignment between design, frontend developers, product managers, and the Portal Director to deliver user-centric solutions that met technical requirements and business goals, accelerating feature deployment.</li><li><b>Series B Funding Milestone:</b> Contributed to product design and scalability improvements during a critical phase when <b>Cobre raised \$35M</b> in Series B funding, positioning the company for continued growth and product expansion.</li></ul></div>	
	<div>Junior Visual DesignerCobre.co (Series B)</div> <div>Jan 2023 - Aug 2023</div> <div><ul style="list-style-type: none"><li><b>Design System Creation:</b> Independently designed and launched a comprehensive design system within six months, ensuring scalability, accessibility, and brand alignment. This system accelerated product delivery timelines and enhanced visual and functional consistency across the platform.</li><li><b>Cross-Team Impact:</b> Collaborated with the development team to streamline workflows, improving cross-team efficiency and enabling faster, high-quality product delivery.</li></ul></div>	
	<div>Product Design Associate (Intern)Cobre.co (Series B)</div> <div>Jun 2022 - Dec 2022</div> <div><ul style="list-style-type: none"><li><b>Collaboration and Validation:</b> Defined success metrics and aligned designs with the product roadmap in collaboration with cross-functional teams. Conducted testing and validation, ensuring high user satisfaction and measurable business impact.</li><li><b>Key Achievements:</b> Designed and implemented key functionalities for Portal 1.0. Led efforts to restructure and redesign the platform, evolving it into Portal 2.0, significantly improving usability and aligning it with business objectives.</li></ul></div>	
EDUCATION	<div>EAFIT University</div> <div>Jun 2018 - Dec 2023</div> <div>Bachelor of Product Design Engineering (GPA 4.4/5)</div>	
VOLUNTEER EXPERIENCE	<div>VolunteerEAFIT University</div> <div>Jun 2022 - Dec 2023</div> <div><ul style="list-style-type: none"><li><b>Creative Volunteer at Universidad EAFIT:</b> Contributed by creating video, photography, and visual content to support institutional initiatives. Assisted in event logistics and organization to enhance student and faculty engagement.</li><li><b>Volunteer Mentor for Emerging Entrepreneurs:</b> Supported local entrepreneurs by helping them develop their brand identities, including logo design, brand guidelines, and social media content. Provided guidance on structuring their Instagram presence to strengthen their businesses and reach a wider audience.</li></ul></div>	
	SKILLS	<div>Design</div> <div>Design Systems Data Driven Decisions User Interviews User Testing</div> <div>Tools</div> <div>Figma Adobe Suite Basic HTML/CSS/JS Zeplin</div> <div>Languages</div> <div>English (C1 - IELTS 7.5) Spanish (Native) French (B1 - DELF)</div>